

# PARADISE CENTER Arts for the Arts

321 Central Avenue North  
Faribault MN 55021

www.paradisecenterforthearts.org  
507.332.7372

This August, Southeastern Minnesota's Biggest Block Party continues the great tradition of bringing fantastic music, arts, BBQ and fun for all ages to downtown Faribault! 2019 is even bigger with more music and bigger bands including **Martin Zellar and the Hardways!** The Blue Collar BBQ & Arts festival won the 2017 Winner of Southern Minn Scene Best Music Festival. Become a sponsor of this award-winning festival and reach 6000+ attendees.



This year's festival is Saturday, August 10, 2019. The festival brings high quality live music and interactive arts experiences to the region. Added to the fun are kids' activities, bean bag tournament and the backyard BBQ and home brewed beer competitions. This festival, put on by volunteers, friends and staff of the Paradise Center for the Arts, helps raise awareness of the Paradise and community arts programs. The Paradise opened its doors in the fall of 2007 and is a 501C3 not-for-profit arts organization operating under the nonprofit license of the Faribault Art Center, which incorporated in 1956.

The Paradise Center for the Arts mission is to create a vivid and energetic cultural center for the community and region. By showcasing regional artists and offering high-quality visual and performing arts opportunities, we enhance the quality of life for artists and art lovers throughout the region and beyond. The Paradise provides our community with dynamic arts education classes, visual arts galleries, free children's theater shows for area schools, the Paradise Community Theater, and live entertainment and music. The Paradise also serves as Faribault's downtown visitor's center and is a key anchor of the historic downtown corridor.

We need the support of businesses and corporations like yours to continue the Blue Collar BBQ & Arts Festival tradition of bringing high quality music, artists, and food to our regional festival. Included you will find the different levels of sponsorship, all BBQ Festival themed of course, and a registration form. Each level has different advertising and sponsorship perks. Please take a moment to read through the levels to see which level help you enhance your name and brand throughout Southern MN. Thanks in advance for your support.

With much gratitude!

Kevin Voracek, PCA BBQ Chair & Kristen Twitchell, Executive Director  
Paradise Center for the Arts  
EIN 41-138-1314



# Blue Collar BBQ & Arts Festival Sponsorship Levels

## New for 2019: Swag Bag Business Logo & Promo

Return your Sponsorship Form and Payment by June 30, 2019 and be guaranteed your business name/logo on the bag plus the opportunity to add your business swag to the bag (small promo items/materials).

### Full Hog Roast (Main Event Sponsor) \$5000

- Advertising on the Paradise Center for the Arts downtown marquee
- 20 Admission Tickets
- Pre-event radio advertising
- Premium onsite advertising including banners on each side of the main stage.
- Company/business representative "honorary judge" for the BBQ and beer competitions
- Pre-event publicity in newspaper and on-line and digital advertising.
- All Day Promotion from the Main stage.
- Premium event day advertising in the Program
- Swag Bag Logo/Promo (if received by June 30)
- Free Entries in the BBQ and homebrew contests.
- 12 X 12 prime location booth at the event for your use
- Paradise Center for the Arts yearly Business Membership.

### Prime Rib (Block Party Sponsor): \$2500

- Pre-event publicity in newspaper and on-line and digital Advertising
- 15 Admission Tickets
- All Day Promotion from the Main stage.
- Premium event day advertising in the Program
- Main stage banner (premium location) at the Event
- Swag Bag Logo/Promo (if received by June 30)
- Free Entry in the BBQ or homebrew contests.
- 12 X 12 Booth at the event for your use
- Paradise Center for the Arts yearly Business Membership.

### Rack of Ribs (Band Sponsor): \$1500

- Pre-event publicity in on-line and digital Advertising
- 10 Admission Tickets
- All Day Promotion from the Main stage.
- Main stage banner (premium location) at the Event.
- Premium event day advertising in the Program
- Swag Bag Logo/Promo (if received by June 30)
- Free Entry in the BBQ or homebrew contests.
- Paradise Center for the Arts Business Membership.

### Tenderloin: \$500

- Pre-event online and digital advertising
- 6 Admission Tickets
- Main stage banner at the Event.
- Promotion from the main stage
- Event day advertising in the Program
- Swag Bag Logo/Promo (if received by June 30)
- Paradise Center for the Arts Family Membership

# Blue Collar BBQ & Arts Festival Sponsorship Levels

## Brisket: \$300

- Pre-event online and digital advertising
- 4 Admission Tickets
- Promotion from the main stage
- Event day advertising in the Program
- Paradise Center for the Arts Individual Membership

## Pulled Pork: \$150

- Pre-event online and digital advertising
- 2 Admission Tickets
- Promotion from the main stage
- Event Day Advertising in the Program
- Paradise Center for the Arts Individual Membership

## Swag Bag: \$50

- Name on 250 plus Festival Swag Bags
- Event day advertising in the Program

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## 2019 Blue Collar BBQ and Arts Fest Sponsorship Registration

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

### Sponsorship Level

\_\_\_\$5000      \_\_\_\$2500      \_\_\_\$1500      \_\_\_\$500  
\_\_\_\$300      \_\_\_\$150      \_\_\_\$50      Other:\$\_\_\_\_\_

### Optional Additional Admission Sponsor Tickets

\*Event is free until 6pm

Admission Fee starts at 6pm

\$10 each (less than 10): \_\_\_\_\_

Groups of 10 or more \$8 each \_\_\_\_\_

Total Tickets \_\_\_\_\_

Quantity

X Ticket price = \$ \_\_\_\_\_

Sponsorship Level \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Make checks payable to **Paradise Center for the Arts**

321 Central Ave N, Faribault, MN 55021

\*\*Credit Card Payments can be made over the phone by calling 507-332-7372

\*\*Email a Digital Copy of Your Business Logo to [marketing@paradisecenterforthearts.org](mailto:marketing@paradisecenterforthearts.org)

Support the Arts. Strengthen our Community.